

**ATTN: Event listings editors covering READINGS / PHOTOGRAPHY / EVENTS**

## **“POW!”**

### **On July 24th PROOF magazine presents an evening of readings and photography that pack a punch—with a special guest appearance by the real-life Rocky**

**What:** Boxing, baseball, sports photography and fiction will be featured in an evening of readings and photo shows marking the publication of PROOF magazine’s sports issue (Summer 2007).

In addition to presentations by PROOF’s contributors, there will be an autograph-signing appearance by Chuck Wepner, the former heavy-weight boxer whose heroic 1975 bout with Muhammad Ali inspired Sylvester Stallone’s original *Rocky* film.

**Where & when:** “POW!” will be presented at Cornelia Street Café in New York’s Greenwich Village (29 Cornelia St., between Sixth Ave. and Bleecker St., 212-989-9319) on Tuesday, July 24th, 2007, from 6:00 p.m. to 7:30 p.m. Directions: [www.proofmagazine.com/about.html](http://www.proofmagazine.com/about.html).

**Cost:** Admission is \$9, and includes one drink.

**About PROOF:** PROOF is a photo-driven, general-interest, consumer magazine that combines multipage photo stories with opinionated coverage of current events and culture. The magazine is sold in magazine specialty stores and bookshops nationwide, and is available by subscription (\$19.95 for five issues). Additional ordering information is available on the magazine’s website, [www.proofmagazine.com](http://www.proofmagazine.com).

**About the café:** July 2007 will mark the 30-year anniversary of Cornelia Street Café, a Greenwich Village landmark known both for its fine food and its rich schedule of musical and spoken word performances. A schedule of events appears on the café’s website, [www.corneliastreetcafe.com](http://www.corneliastreetcafe.com).

**Contacts:** **PROOF: Stephen Davis, editor & publisher, 212-741-4773.**  
**Cornelia Street Café: Angelo Verga, curator, literary events, 212-217-6009.**